

Barbara Brown  
Director-Communications

MEMORANDUM

TO: Roy Mundy

FROM: Barbara Brown

DATE: May 24, 2001

SUBJECT: Conservation Expenses

Roy - Attached are the following documents in response to the PSC request for detail on planned expenditures in the area of conservation.

1. A breakdown of the conservation expenses for 2001. The budgeted expenditure for the year is \$50,000. A description of the expenditures is attached. *(Let's discuss plan further in detail - I assume it contains image building element in your opinion)*
2. A chart demonstrating the conservation initiatives recommended for the remainder of the year (June - December 2001). The total expenditure for the remainder of the year is \$75,000. This figure is in addition to the \$50,000 currently budgeted. Please advise if I need to reduce the expenditure to meet the total goal of \$96,315 including the \$50,000, or if we plan to move forward with this larger expenditure.
3. I am working on development of a flow chart that will detail the plan for the \$96,315 conservation expenditures over the next five years (beyond 2001). This will be available shortly.

I look forward to your comments.

Nick Rowe  
Linda Bridwell

Good plan - I assume were  
okay w/ most \$ going to  
education (in lieu of conservation  
hardware of shower heads, etc -  
I think were on right track)  
Re: \$, plan \$50,000 + \$75,000 for  
2001 - that still leaves a  
'credit' of about \$20,000 to put  
into NEXT yr as program  
'years up'